

Study programme: SOCIAL MEDICINE

ANNOTATION

In today's modern society a special attention is dedicated to health, health risks and diseases. Health care is becoming a conglomerate of a) research, knowledge, institutions, prevention and professional practice, b) business and advertising, c) personal feelings or anxiety of health emergency, whether real or expected. This programme introduces health care as a social system, deals with role and interpersonal behaviour in medicine and health care. Emphasizes the pros and cons of life medicalization. Concretize the significance of sociology of medicine and health care in providing health services, in health policy creation. The subject pursues the sociological methodology in medicine and health care.

ADMISSION PROCEDURE 2026/2027

Contact details of the training department:

Department of Public Health, Faculty of Medicine and Dentistry Palacký University Olomouc
Hněvotínská 3; 775 15 Olomouc, Czech Republic

Dissertation topic of the training department:

1. Generation Z in the medical profession

1 position in the part-time form of study

Supervisor: doc. PhDr. Kateřina Ivanová, Ph.D. / Mgr. Daniela Navrátilová, Ph.D.

Application deadline:

15 May 2026

Date and location of the entrance examination: **11 June 2026 at 10.00 a.m.**

Department of Public Health, Faculty of Medicine and Dentistry, Hněvotínská 3; 775 15 Olomouc, Czech Republic (committee: doc. Ivanová, doc. Petráková, dr. Navrátilová, dr. Hošťálková)

Anticipated maximum number of admitted students:

Part-time form: 1 student

Examination format: written + oral

Contents of entrance examination:

Project proposal of research topic is to be sent by 31 of May 2026 to e-mail address: katerina.ivanova@upol.cz

Knowledge of social medicine and detailed knowledge of the role of a physician and motivation to practice the profession.

Evaluation criteria:

Orientation in research problem of Social Medicine and basic literature review of one's own project.

The annual tuition fee for the post-graduate study programme conducted in English is set at EUR 100.